



V A N W E Y E N B E R G H

## An Art appraisal is not an art authentication

An art appraisal is only as good as the credentials of the appraiser inspecting and issuing the appraisal. Appraiser credibility is very important when appraising art and an ASA appraiser sign is really not a proof of credibility. (See conditions to become an ASA appraiser, astonish!).

There are all kind of people who can give you an appraisal so as there are all type of insurance companies that insure items. We saw appraisals, from a single piece of paper showing an appraised value, to "free verbal appraisals".

### **What is an art appraisal:**

The art appraisal is a valuation in which a diverse number of factors are considered by the appraiser and analyzed in written form. These factors include the purpose of the appraisal, the market in which the object is being valued, the market in which the object was purchased, the market in which the client may want to sell the object, the type of valuation applied and the valuation approach employed by the appraiser. An art appraiser must be knowledgeable in valuation theory. This will allow one to consider and select, for the appraisal, one of the commonly used valuation approaches, such as the cost approach, the income approach or the comparative market data approach in which similar and like items previously sold are compared and contrasted to allow the art appraiser to make an informed choice about an item currently under consideration.

Appraising is a complicated field practiced by trained professionals. Consequently, one should be circumspect when considering the "verbal art appraisal," which may be little more than an informal estimate of what one could expect an object to fetch at an auction or what a dealer would probably pay to purchase it. (Copyright Appraisers Association of America, Inc. 1996)

### **"An Art Appraisal doesn't warrant the authenticity of an item"**

#### **What is an art authentication:**

An art authentication is the investigation in depth of a painting. It includes a lot research work see description in webpage about art authentication.

An art authentication can be given only by one or a group of experts for each artist, which is named the "sole recognized authenticator" Without this authentication certificate it is impossible